

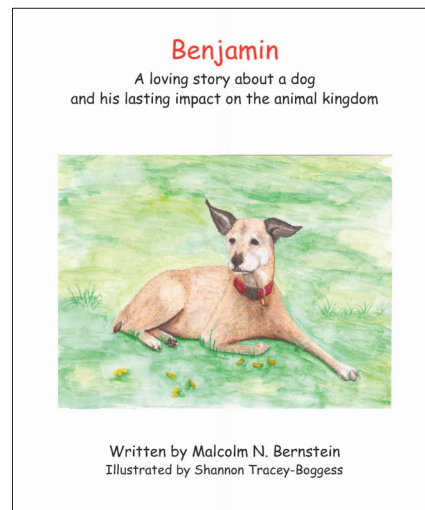
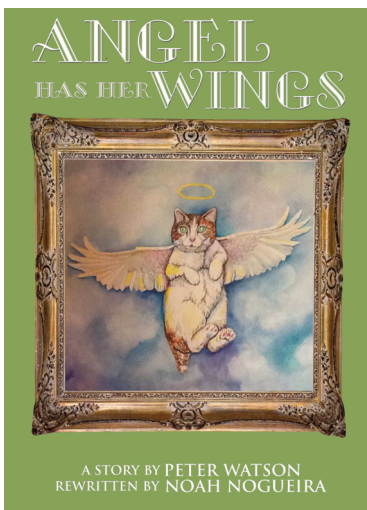


# ONE THOUSAND TREES

*empowerment through storytelling and connection*

## IT ALL BEGAN WITH A MAN AND HIS DOG ...

I first met Malcolm Bernstein, founder of The Benjamin Project, back in 2013, shortly after I published a children's book entitled *Angel Has Her Wings*, for Guelph author Peter Watson. The book was in support of the Guelph Humane Society, and a launch was held there. Malcolm, a supporter of the GHS, heard about my company as a result of that book launch, and contacted me about publishing a children's book of his own. *Benjamin: a loving story about a dog, and his lasting impact on the animal kingdom* was published in 2018, and was the start of a working relationship that continues to this day.





Since 2018, I have worked with Malcolm on *For The Love of Animals*, a collaborative project that involves elementary school students writing and illustrating books about animals, in support of a shelter or rescue of their choice. To date, books have been published in support of the following organizations:

- Burlington Humane Society
- Georgian Triangle Humane Society
- Guelph Humane Society
- Ontario SPCA and Humane Society Lennox and Addington Animal Centre
- Peterborough Humane Society
- Toronto Humane Society

The look of pride on the children's faces, when they are given a copy of the book that they contributed to, is something I will never tire of seeing. This project has provided both Malcolm and me with the opportunity to inspire and empower children to make a difference in this world, by caring for and helping the animals around them.





The project aligns perfectly with Saplings, the children's book publishing branch of One Thousand Trees. Through Saplings, I am honoured to have published (pro bono) the children's books listed below. I have also launched an Aspiring Illustrators program, partnering with high school students to create illustrations for upcoming Saplings books. Students are paid an honorarium for their work, are credited as illustrators, and gain knowledge and experience about book illustration and production.

- *The Ambassadors*, in support of The Donkey Sanctuary of Canada
- *Bearly a Hare*, in support of Running Rabbit Farm – Rabbit Rescue and Sanctuary
- *Carlisle Creek Chronicles, According to Binks*, in support of Carlisle Creek Farm
- *Whose Paws Are These?* in support Autism Service Dogs (among others)
- *Willow & Douglas: The Unlikeliest of Friends*, in support of Brae Ridge Farm & Sanctuary



Creating such books has become a passion of mine, as has my monthly *Saplings Kids Club*, where elementary school aged children can meet local authors, learn about animal-related issues, create crafts based on the topic/animal of the month, and receive a signed copy of the book of the month. All of this is provided at no charge.

Finally, another project that is near and dear to my heart is *Our Sentient Friends*, a quarterly magazine spreading information about animal-loving individuals and organizations. My hope is to expand this Canada-wide, and possibly create a print version, in order to gain as much engagement with animal lovers and advocates as possible.



# AND IT ALL LED TO THIS ...



*The Art of Animal Advocacy* is a fundraising calendar featuring animal paintings or drawings by 13 artists. The 2027 calendar will be available (\$20 plus shipping) starting in July 2026, and 100% of net proceeds from sales will go toward the initiatives mentioned on the previous pages.

Beginning June 14\*, an online silent auction of 7 of the 13 paintings/drawings will open (platform details TBA), and potential purchasers can place bids until July 17\*. A percentage of the proceeds from each sale will be donated (in each artist's name) to a charity of the artist's choosing. Just another way this is "the gift that keeps on giving!"

\* June 14, 2023 is the date that Mandy, my beloved Bernese Mountain Dog (shown on the "Partnership in Action" logo) passed, and July 17, 2014 is the date that Benjamin, Malcolm's Terrier and the reason The Benjamin Project was founded (also shown on the logo), passed.

## So how can you help?

- Click on the QR code below to place an individual order of the calendar, or email me at [lisa@onethousandtrees.com](mailto:lisa@onethousandtrees.com) to place a bulk order.
- Forward this document to all your friends, family, and business associates.



Thanks for your support,

*Lisa Browning*